



Motorola Profits From Israeli Apartheid Policies

Hang up on Motorola!

What Is Apartheid?

Apartheid is an Afrikaans word that literally translates to "separateness" in English, is a strict governmental system of segregation. The UN International Convention on the Suppression and Punishment of the Crime of Apartheid made this form of institutionalized discrimination a crime against humanity. Many people are familiar with apartheid as it existed in South Africa. Now, leaders - including Jimmy Carter, Nelson Mandela, and Archbishop Desmond Tutu - are speaking out against Israel's similar policies.

Palestinians living in the Occupied Territories of the West Bank, East Jerusalem, and the Gaza Strip are increasingly being pushed into ghettos akin to the Bantustans and Townships of South Africa. Cities, villages, and refugee camps are being enclosed by a wall and Palestinians are dependent on the Israeli military to travel through a series of checkpoints in and between Palestinian territories. Palestinian homes, businesses and agricultural land are routinely demolished and confiscated by the Israeli military; this land is then used to build Israeli settlements, which are illegal under the Fourth Geneva Convention. Jews from anywhere in the world can automatically gain Israeli citizenship under the "Law of Return," however Palestinians forced out of their homes and made refugees

are denied their internationally-recognized Right of Return. The Israeli government calls these practices "hafradah," which translates into English as "separation"

Can We End Apartheid?

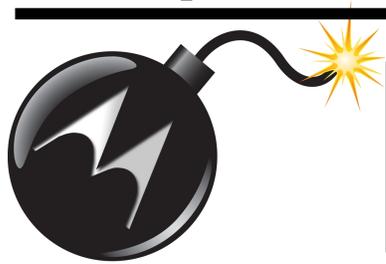
The struggle to end apartheid in South Africa lasted for decades and included a multi-layered domestic and international approach. Many lessons learned in South Africa can help us to build peace and justice in Israel and the Occupied Palestinian Territories.

In 2005 over 100 Palestinian civil society groups called for **"international civil society organizations and people of conscience all over the world to impose broad boycotts and implement divestment initiatives against Israel similar to those applied to South Africa in the apartheid era."**

The US Campaign to End the Israeli Occupation answers this call by boycotting corporations that profit from Israeli apartheid.



US CAMPAIGN TO END THE ISRAELI OCCUPATION



Demand Accountability for Israeli Apartheid

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Why Motorola?

Bomb Fuses: Motorola Israel sells fuses that the Israeli Air Forces uses in their MK-80 series of bombs. On July 30, 2006, during its war on Lebanon, the Israeli Air Force dropped an MK-84 bomb on an apartment building in Qana, Lebanon, killing at least 28 civilians.

Communication Devices for Occupation: Motorola's \$100 million "Mountain Rose" communication system enhances the efficiency of Israeli occupying forces. Patterns of human rights violations in the Occupied Palestinian include, but are not limited to, the killing and injuring of civilians, torture, extra-judicial assassinations, deliberate destruction of civilian infrastructure, acts of collective punishment and economic warfare.

Surveillance Devices for Israel's Illegal Wall: Motorola supplies the "Wide Area Surveillance System" (WAAS) to monitor and maintain Israel's illegal wall constructed in violation of the July 2004 International Court of Justice (ICJ) advisory opinion. This wall is perhaps the strongest symbol of Israeli Apartheid, carving the West Bank into Bantustans.

Surveillance Devices for Israel's Illegal Settlements: Motorola has made \$93 million providing radar detection devices and thermal cameras for 47 illegal Israeli settlements on Palestinian land.

Israel's confiscation of Palestinian land, illegal settlements, illegal wall, and continued occupation would not be possible without Motorola's compliance.

In the past, Motorola has yielded to public pressure and stopped its cooperation with human rights abusing regimes in South Africa and Burma. We can draw from this legacy to end Motorola's current support for Israeli apartheid.

The Hang Up On Motorola Project

The Hang Up On Motorola project has already engaged Motorola requesting they

·End production and sales of fuses for all weapons to Israel's military

·End production and sales of all communication devices to the Israeli military, including all radar detection devices

·End production and sales of all products that aid and support Israel's illegal settlements

Unfortunately, Motorola's CEO Greg Brown has failed to respond in a meaningful way. To read our letter to Mr. Brown and Motorola's response visit www.HangUpOnMotorola.org.

Take Action!

Don't buy Motorola! Be sure to let Motorola know why you're choosing a different mobile phone, sign our petition to Motorola executives urging them to meet our demands. Go to www.HangUpOnMotorola.org for the petition and other resources.